

How to Advertise through NIQ

NIQ is now accepting ads for BOTH their newsletter and website. Ads on the website will be placed among the articles.

The following prices are for a quarter page ad (4-1/4" x 5-1/2"). Prices are doubled for a half page ad (5-1/2" x 8-1/2") and quadrupled for a full page ad (8-1/2" x 11"). NOTE: no ads will be published until payment has been received in full.

For \$5, you can list your ad in one newsletter and for up to one month on the website. If you choose, you may designate the date that your ad will be posted on the website and/or taken down. If you do not specify a date, it will be posted after payment has been received and stay up for one month. This is a great way to advertise a sewing machine that is for sale or a quilter's yard sale!

If you pay for your ad to run in two or more consecutive newsletters, the ad will stay on the website for the month(s) between newsletters. e.g. if you pay for your ad to run in two newsletters, it will stay on the website for three months. This is a great way to advertise your upcoming quilt show!

If you pay \$30 to put your ad in all six newsletters (one year worth), your ad will stay on the website for a full year, or until you request to have it removed. If you decide to cancel the ad mid-year, there are NO REFUNDS. This is a great way to advertise your longarm business or quilt shop!

To place an ad, please send an email with your information to info@northidahoquilters.com and mail your check, made out to North Idaho Quilters, to

North Idaho Quilters

P.O. Box 777

Hayden, ID 83835

or give it to the Webmaster, at a General Meeting or Activity Day.